

## JOB POSTING REQUEST FORM

### JOB DETAILS

Reference #	CC-878-2022
Company Name	Webedia
Industry	Webedia a leading digital media company that helps businesses connect with Arab consumers efficiently and effectively through strategic, insight-driven, culturally-led creative solutions. Located in the Dubai, Jeddah, Riyadh and Beirut.
Vacancy	Art Director
Number of vacancies for that position	1
Job Type <i>(FT, PT, Contractual, Seasonal)</i>	Full time
Major(s)	Graphic Designer, Communication Arts, Advertising
Degree	Bachelor's degree
Years of Experience	1-3 years
Location	Beirut
Remuneration & Benefits	NSSF and health insurance
Currency (LBP, Dollar, Lollar)	USD
Tasks & Responsibilities	<p>Generate clear ideas and concepts in tandem with the copywriter</p> <ul style="list-style-type: none"> <li>• Produce sketches, storyboards, roughs to visualize ideas</li> <li>• Understand marketing initiatives, strategic positioning and target audience</li> <li>• Cooperate with the rest of the creative team across different types of media</li> <li>• Take work from concept to final execution within deadlines</li> <li>• Manage and delegate responsibilities to other designers and provide directions</li> <li>• Present completed ideas to clients/team members</li> <li>• Stay on top of all trends and maintain best practices</li> </ul>